



KFDX
PO Box 4888
Wichita Falls, TX 76308

Media Ad Venture
8136 Old Keene Mill Rd
Ste A-300
Springfield, VA 22152

Contract

1454852

Schedule Dates 10/28/16-11/08/16
Advertiser Oklahoman's for Criminal Justice Reform (84089)
Agency Media Ad Venture (10512)
Product Political - Issues / Propositions (1068)
Brand 195/211/935 (570720)
Salesperson Continental - Washington, Washington DC (1438)
Sales Office Continental - Washington DC
Buyer Name Carolyn, Bush,
Phone/Fax /
CPE 195/211/935
Account Types National/Political
Billing Type Standard
Comments Political

Date Entered 10/26/16
Last Modified 10/26/16
Entered By Sharron Davis
CO-OP No
Headline # ECR25342001
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$937.50
Net Total \$5,312.50
Sales Tax

Wichita Falls (KFDX)

By Broadcast Month	Spots	Rate
Oct. 2016	4	\$1,050.00
Nov. 2016	20	\$5,200.00
Grand Total:	24	\$6,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	7A- 9A (CST)	1					X			1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
2.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7A- 9A (CST)	1	X							1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
3.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	7A- 9A (CST)	1		X						1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
4.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	7A- 9A (CST)	1			X					1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
5.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7A- 9A (CST)	1				X				1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
6.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	7A- 9A (CST)	1					X			1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7A- 9A (CST)	1	X							1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
8.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	7A- 9A (CST)	1		X						1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
9.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	2P- 3P (CST)	1	X							1	\$100.00	\$100.00	Wichita Falls (KFDX)	Harry	10/26/16
10.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	2P- 3P (CST)	1				X				1	\$100.00	\$100.00	Wichita Falls (KFDX)	Harry	10/26/16
11.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	2P- 3P (CST)	1	X							1	\$100.00	\$100.00	Wichita Falls (KFDX)	Harry	10/26/16
12.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	3P- 4P (CST)	1					X			1	\$150.00	\$150.00	Wichita Falls (KFDX)	Dr. Phil	10/26/16
13.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	3P- 4P (CST)	1	X							1	\$150.00	\$150.00	Wichita Falls (KFDX)	Dr. Phil	10/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions



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14.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	3P- 4P (CST)	1	X							1	\$150.00	\$150.00	Wichita Falls (KFDX)	Dr. Phil	10/26/16
15.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	4P- 4:30P (CST)	1					X			1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/26/16
16.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	4P- 4:30P (CST)	1	X							1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/26/16
17.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	4P- 4:30P (CST)	1			X					1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/26/16
18.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	4P- 4:30P (CST)	1				X				1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/26/16
19.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	4P- 4:30P (CST)	1	X							1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/26/16
20.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	6:30P- 7P (CST)	1	X							1	\$500.00	\$500.00	Wichita Falls (KFDX)	Entertainment Tonight	10/26/16
21.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:30P- 7P (CST)	1	X							1	\$500.00	\$500.00	Wichita Falls (KFDX)	Entertainment Tonight	10/26/16
22.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	10:35P- 11:35P (CST)	1					X			1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/26/16
23.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	10:35P- 11:35P (CST)	1			X					1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/26/16
24.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	10:35P- 11:35P (CST)	1				X				1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/26/16

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